

October 2023

info@sracc.org

www.sracc.org

Photo by Leigh LaCaze

Spring River Area Chamber of Commerce

Serving the Business, Tourism, Civic &
Historic interests in Ash Flat, Hardy, Highland
& Cherokee Village since 1981



We have lots of business promotional and learning opportunities to share this month.

The Arkansas Business Navigator and other organizations are holding a Digital Marketing Skills training on Oct. 2 which you can attend in person or virtually that you should check out (see information below).

The Chamber will be holding a Quarterly Meeting on Oct. 23 from 6-7:30 pm at the Sharp County Fairgrounds that is free to the community and will be discussing Community Leadership & Development, plus a brief synopsis of what our Eclipse Committee learned at the October Texas Annular Eclipse. Refreshments will be provided thanks to a donation by the Partz Store. Keynote Speaker will be Kelly Hunt Lyon, E.d.D., Grants and Programs Manager - MEMS.

The 2023 SRACC Business Expo is on November 11 at the AL Hutson Memorial Center from 9am-1pm. Check below on how to submit your application (free to SRACC members!). Hope to see you there!

Fred Holzhauer
SRACC President 2023-2024

119 E. Main Street - Hardy - 870-856-3210

DIGITAL MARKETING SKILLS: EMPLOYEE & EMPLOYER TRAINING TO INCREASE CUSTOMER ENGAGEMENT AND SALES

Free admission & light refreshments. Kindly RSVP by
Sep 29th. Questions? Contact Brandon L. Mathews.

bmathews@uada.edu
501-671-2085

DATE + LOCATION + RSVP

OCT 2

SPRING RIVER INNOVATION HUB

Trading Post Mall Shopping Center
7 East Cherokee Village Mall,
2 Santee Drive,
Cherokee Village, AR 72529

TIME 10:00AM - 12:00PM

IN-PERSON AND VIRTUAL OPTIONS

SCAN QR CODE OR USE LINK TO RSVP

<https://bit.ly/3PMtEsV>



ARKANSAS
BUSINESS
NAVIGATOR



PRESENTER + TOPICS

Join American Business Engine for in-depth training, insights, and strategies to help you maximize your outreach to customers on the web by upskilling your staff on products like:

- Google Business Profile
- Wix Website Design
- Social Media
- Canva



**American
Business
Engine**

The University of Arkansas System Division of Agriculture is an equal opportunity/equal access/affirmative action institution. The Arkansas Business Navigator is a program of the Arkansas Small Business and Technology Development Center hosted by UA Little Rock and is funded in part through a grant from the US Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Brandon L. Mathews at bmathews@uada.edu or 501-671-2085 as soon as possible. Dial 711 for Arkansas Relay.



SPRING RIVER AREA CHAMBER GENERAL MEETING



Keynote speaker

Kelly Hunt Lyon, E.d.D.

Grants and Programs
Manager - MEMS

Highland Class 1985

Collaborator | Connector | Futurist

**BUILDING TO THE NEXT LEVEL
THROUGH COMMUNITY
LEADERSHIP AND DEVELOPMENT**

*Plus Eclipse Update:
lessons learned from
Texas Annular eclipse*



Program
sponsored by
The Partz Store



Sharp County Fairgrounds
Education Building

Light appetizers
will be served



Monday, Oct. 23
6 - 7:30 pm

**Free
Event**



SPRING RIVER AREA CHAMBER OF COMMERCE

BUSINESS EXPO

CHANCE TO
WIN \$250!

Where: A.L. Hutson Center—Highland

Date: November 11, 2023

Time: 9am to 1pm

FREE ATTENDANCE!

Join us at the 8th Annual Business Expo and find out what Shop Local is all about as you visit with dozens of chamber members and other merchants promoting their business or selling their products with specials and prizes!

Get your passport and visit every booth for a chance to win \$250!

When you
SHOP LOCAL
you are investing in your community!
#SHOPLOCALSPRINGRIVER



Email us at info@sracc.org for a 23 Business Expo Application or
Booth space is free to chamber members. Non-members & Food Trucks are \$25.
download from our website.

<https://sracc.org/2023-business-expo-vendor-application-pay-by-credit-card/>

2023 SRACC PHOTO CONTEST



2022 Photo Contest Winner
by Tom Helfert
(Cover of 2023 SRACC
Guide)



Local photographers can submit up to 10 photos by Nov. 1 to be considered in the contest.

Rules:

- Photos must be from the local area of Ash Flat, Cherokee Village, Highland, Hardy or immediate surrounding areas
- Photos must be sent by email one at a time in a large format between 1-3mbs. A larger format may be used if wins the cover. Send to: info@sracc.org
- Photos may be used for the annual guide, promotional purposes, or more. Photographers will receive credit.
- Portrait layouts will be used for cover so landscape entries may be cropped.
- Subjects may be nature or people enjoying local amenities in the area that are not identifiable or you have permission to use them in the photo.
- Think what would attract tourism and encourage people to relocate to our beautiful area!

2022 Photo Contest
People's Choice Winner
by Leigh LaCaze



CORPORATE WELLNESS SUPPORT

Our mobile health unit is a healthcare clinic on wheels, allowing us to bring healthcare to YOU! We want to help your organization improve employee health, lower your healthcare costs, and reduce absences.



Our Services:

- ✓ Annual Physical Exams
- ✓ Minor Illness Care
- ✓ Health Screenings
- ✓ Blood Testing
- ✓ And more....

Why Corporate Wellness

- Delivers wellness services to the work site
- Reduces healthcare costs for your organization
- Expands access to care
- Enhances employee engagement
- Connects employees to resources

Contact Sydney Stevens to learn more about how 1st Choice Healthcare can partner with your organization to provide corporate wellness support.

Contact Us:

- ☎ 870-857-3334
- 🌐 ssstevens@1stchoice-ar.org



New Chamber Members

SAFE NIGHT MINISTRIES

CEDAR CREEK VETERINARY CLINIC

TRIPLE R ROOFING & CONSTRUCTION

PIONEER LIVING RV PARK

SHARP COUNTY REGIONAL AIRPORT

HOMEWAY INSPECTIONS

LIFE WISE

SHARP COUNTY REGIONAL AIRPORT

EL PATIO LINO RESTAURANT

MICHAEL J. CLAYTON STATE FARM

BIG SPRINGS OUTFITTERS

JOHN KUNKEL-MOTTO MORTGAGE

SABAI THAI QUISINE

3 MAGI ANTIQUES

THE MAN CAVE

BIG SPRINGS OUTFITTERS

PROLAND TITLE

HARDY MAIN STREET GYM

FORT HOME LOANS

BLUE RIBBON WELCOMES

CEDAR CREEK VETERINARY CLINIC

218 US 62W

870-994-2289



The Spring River Area Chamber of Commerce held a Blue Ribbon Welcome for new member Cedar Creek Veterinary Clinic on September 7.

Pictured l-r: (front) Ambassador Tabitha Thurman, White River Health; Debra Ball, Progressive Eye Center; Dr. Hunter Carr, Hannah Carr, Holly Heathcott, Tess Jennings, Cayse Fowler CVT and Katelyn Perryman with Cedar Creek Veterinary Clinic; Ambassadors Jeremy Lewis and Kara McEntire, Highland School District, and Jessie Friend, Coldwell Banker Ozark Real Estate. Back Row: Hazelle Whited, Sharp County Outdoor and Clint Wiles, FNBC.

BLUE RIBBON WELCOMES

PATIO LINO MEXICAN RESTAURANT
298 US 62W

870-994-2904



Pictured front row l-r: Lucy Huerta, Jaime Lino, Lucy Lino, Jamila West, Destiny Hollensteiner, Jennifer Brent and Saul Ornellos with Patio Lino Restaurant.

Back row: Clint Wiles, FNBC; James Spurlock, Ozarka College; Marc Herring, Ozark Classic Crafts Mall; and Debra Ball, Progressive Eye Center

You're Invited...



October Blue Ribbon Welcomes:

October 5 at 12 noon:

Triple M Roofing & Construction
2438 Hwy 62/412 Ste C, Highland
870-692-9717

October 12 at 12 noon:

Sharp County Adult Education
33 Choctaw Place, Cherokee Village
870-257-3739

October 19 at 12 noon:

Pioneer Living RV Park
3 Dry Bone Rd, Ash Flat
907-590-6570

October 26 at 12 noon:

Wholistic Healing Arts & Spa
2423 F Highway 62/412
870-856-0675

2023 BOARD OF DIRECTORS



President: Fred Holzauer
First Community Bank
870-856-4212
fredholzauer@firstcommunity.net



1st Vice President: Hazelle White
Sharp County Outdoors
870-751-2122
mariewhited@gmail.com



2nd Vice President: Marc Herring
Ozark Classic Crafts Mall
870-856-2892
marc@ozark.classiccraftsmall.com



Treasurer: Laura Sackett Clute
Ozark Gateway Realty OGWLLC
870-994-8000
lsc@ozarkgatewayrealty.com



Real Estate

Secretary: Jessie Friend
Coldwell Banker Ozark Real Estate
870-856-3206
jessie.friend@coldwellbanker.com



Past President: Lauren Siebert
Hallmark Times
870-373-1233
lauren@hallmarktimes.com



Debra Ball
Progressive Eye Center
870-257-2100x2
dball2progressiveeye.com



Ethan Barnes
City of Hardy, Mayor
870-856-3811
mayor@cityofhardy.org



Jim Chambers
Highland Assembly
870-856-3886
jchambers@iolglobal.com



Dr. Patricia Clary
Patricia Clary & Associates
870-847-6776
patclary6776@gmail.com



Joey Cooper
Evolve Bank & Trust
870-856-1078
joey.cooper@getevolved.com



Amy Finster
White River Health
870-262-1000
afinster@whiteriverhealth.org



James Spurlock
Ozarka College
870-994-7273
jmspurlock@ozarka.edu



Clint Wiles
FNBC
870-994-2311
cwiles@fnbc.us



Kari Hollis
SRACC/Executive Director
870-856-3210
info@sracc.org