

August 5, 2019

Dear Friends:

On Saturday, September 21, 2019, the Kevin King Memorial will host a 5k or one-mile Color Fun Run/Walk. We are contacting you to ask for your corporate or individual support of this event. The Color Fun Run/Walk will be held in Loberg Park in Hardy.

Judge King practiced law and served municipal and district courts for 18 years. For the past 16 years, he had served the counties of the Third Judicial District: Jackson, Lawrence, Randolph, and Sharp Counties. Kevin's primary interests always concerned the welfare of people as individuals and what each one might positively contribute to the local community. He encouraged young people by his efforts coaching in baseball and softball leagues for 18 years, and he coached and supervised Pee Wee basketball for 27 years.

We have created the Kevin King Memorial, a 501c-3, which awards scholarships to deserving recipients in each of the Third Judicial District of Arkansas counties: Jackson, Lawrence, Randolph, and Sharp. In order to be awarded a scholarship the applicant must be either enrolled in college, or a technical trade school. We would sincerely appreciate your support in being one of the sponsors of this fun and engaging event for our community. The net proceeds will be used to go towards endowing the Kevin King Memorial Scholarship in each of the Third Judicial Counties.

### Sponsorship Levels

- **Supreme - \$500**
  - 10 participants
  - 10 free shirts
  - Logo on back of the shirt
  - Banner in Loberg Park
  - Newspaper mentions
  - Social Media mentions
  - Radio mentions
- **Circuit - \$350**
  - 7 participants
  - Logo on back of the shirt
  - 7 free shirts
  - Newspaper mentions
  - Social Media Mentions
- **District - \$200**
  - 5 participants
  - 5 free shirts
  - Newspaper mentions
  - Social Media mentions
- **Civil - \$75**
  - 2 participants
  - 2 free shirts
  - Social Media mentions

This is our inaugural event and we plan to have 400 – 500 participants. We appreciate your consideration for supporting this event. By keeping the legacy of the late Judge King alive, we enable and empower our youth to better themselves and be our future leaders of our community. Please email [kevinkingmemorial@gmail.com](mailto:kevinkingmemorial@gmail.com), or call John, Donna, or Selena with commitments and questions. We look forward to a wonderful day of fellowship and fun! This year we will make a donation to the New Beginnings Pregnancy Center in Ash Flat.

Sincerely,

  
John Kunkel  
479-621-3500

  
Donna Cruse  
870-847-0323

  
Selena Corter  
870-847-3185